



Jan & Feb 2009 Meetings & more:

Promotions

(Events Committee)
Every Tuesday 3:30pm
653 Main St.

Design

(Beautification)
Tues., Jan 20 & Feb 17
6:30pm
Main Street office
603 Marina Vista

Organization

(Communication & Outreach)
TBD
Main Street office
603 Marina Vista

Main Street Board of Directors

Mon. Jan 26 & Feb 23,
6:30pm
411 Ferry St., Suite A
(Exec. Board meets at
5:45 at Main Street office,
603 Marina Vista)

City Council meetings

1st and 3rd Wed., 7pm
525 Henrietta St.

Bar & Restaurant Group

Thurs., Jan. 29 & Feb. 26
3:30pm
Ferry Street Station
600 Ferry St.

Main Street After Hours

Jan 28 5:30-7:00pm
Leah's Closet
831 Main St.
Feb 25 location tba

Main Street Martinez e-Newsletter

Happy New Year! We hope everyone had a safe and happy holiday season!

I thought January would be a slow month in comparison to the end of 2008 but the Main Street office has been going non-stop with meetings, planning, and getting lots of input for projects and events in downtown Martinez for the upcoming year.

We're excited to announce a new twist on the Main Street Business Meetings. The business meetings will transform in 2009 to more of a social event. They will be held inside member businesses and will include light snacks and beverages. You'll have a chance to meet other businesses in a relaxed and positive atmosphere, meet other members of the business community as well as Main Street board and committee members. If you are interested in hosting a "Main Street After Hours" please let us know.

The 2009 events calendar has been updated on the website. Visit www.mainstreetmartinez.org and click on events to see 2009 dates. There will be periodic updates to that list so check back often. Look for information soon about a downtown Wedding Faire this March. The Wedding Faire will feature Martinez businesses that have products or services for your special occasion. It will be held at the new Martinez Event Center at 524 Main St. Details will be announced soon!

Main Street Martinez has heard from many downtown organizations who are trying to put as many retail events in place this year to help generate foot traffic to the downtown businesses. Our first retail event I (heart) Downtown Martinez Wine Stroll will take place on Valentine's Day. The December wine stroll was lightly attended compared to the stroll held last May. We hope that with the changes that have been put into place for this one that we will have more advertising and ultimately more ticket sales. Look for more wine strolls on the calendar as well as other retail events as they develop. If you have an idea for a retail event, let us know.

As many of you already know, the city has gotten a grant to do a Marina Vista Ave. Streetscape Improvement project. It will include undergrounding the utility wires, sidewalk pavers, landscaping, and more. Visit the city's website for more information www.cityofmartinez.org

Did you know that the County has a loan program for small businesses? The Contra Costa County's Small Business/Microenterprise Loan Program helps owner-operated small businesses that need financial assistance. The program focuses on start-up businesses and expansion of existing businesses the Urban County with 5 or fewer employees (including the owner). Click here to download an informational brochure and application.

As always, the Main Street office is here for the overall betterment of the downtown district. We want to hear from everyone; ideas, suggestions, concerns, whatever. The Main Street organizations across the US rely on the help of volunteers to serve on committees, boards, and communication. If you have 1-3 hours a week to spare and would like to help, please let us know. We have many projects that can be done without leaving your business! Everyone can help by forwarding the information in this newsletter to your neighbors who don't have email to help get the word out. Thanks!

See you downtown!
Leanne Peterson, Executive Director

Member Announcements:

New Martinez Event Center located at 524 Main St. in downtown Martinez has expanded its facility by adding a New beautiful 5,000sf Full Service Banquet Room with a seating capacity of parties up to 200 with an outside balcony overlooking downtown Main Street Martinez. The facility will not only offer the best Mexican food North of the border but an assortment of other Ethnic and California Cuisine menu items to fit any occasion.

The facility offers portable bars, dance floor, presentation equipment, PA system, buffet or full service options with entertainment available.

La Tapatia Concord also has available a banquet room which can seat up to 75 with an outside patio for additional seating.

Free tours available! Look for their open house coming soon!

For more information call (925) 229-3866

Welcome New Main Street Martinez Members

Le Shoppe

Scott Busby Construction

State Farm Insurance - Mark Woodard

Shell Oil Products US Martinez Refinery

Homeowner Solutions

Paul Craig

Edward Jones Investments - John Fuller

Ferry Street Station

Shell Western States Credit Union

St. Catherine's School

Carol Hatch

Kathie Parker

Tique Main Street Salon

McMahon-Telfer Properties

Main Street After Hours

Wed., Jan. 28

5:30-7:00pm

Leah's Closet - 831 Main St.

Meet your business neighbors. Find out what's happening in downtown Martinez. Light appetizers and beverages.

I (heart) Downtown Martinez

Sat., Feb. 14th 2-5:30pm

Downtown Martinez

A Valentine's Day Wine Stroll. \$15 in advance, \$20 at the event.

Includes a wine glass, wine glass charm, eight tasting tickets, an "I (heart) downtown Martinez" lapel pin to the the first 200 strollers, and a map of participating businesses. For tickets call (925) 228-3577 or purchase online at www.willowstickets.org

My Funny Valentine!

Sat., Feb. 14th 6:30-11pm

Martinez Event Center

524 Main St.

A Valentine's buffet dinner, comedy show by Marcus Raymond, silent auction, dancing & music by The Very Bad Boys. Dressy Casual. Great for couples, groups, families.

Tickets: \$50 each, 2 for \$90, table for 10 \$400

Proceeds benefit First Night Martinez

For tickets and more information call (925) 372-8295 order tickets online at www.willowstickets.org

Don't miss out on internet exposure for your business!

Last quarter www.mainstreetmartinez.org received over 2,800 visitors.

Join Main Street Martinez to gain exposure to these potential customers!

Every Main Street Martinez Member receives a link to their website. Don't have a website? Get a one-page site for your business FREE with your membership.

Plus members receive reduced co-op advertising rates including discounts on Jury Packet coupons, Coupon Book ads, Newspaper Cooperative ads and more!

Call the Main Street office for more information

(925) 228-3577.

Main Street Martinez Committees are a great way to be a part of the downtown revitalization process. If you have a few hours a month to spare and a desire to help with projects and events, please let us know! Dates and locations subject to change. Please contact the Main Street office to confirm.

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